

Brian Haselman  
Edgewood Healthcare  
4195 Westberg Road  
Hermantown, MN 55811



Dear Brian:

The St. Louis River Experience (SLRE) is a local, nonprofit 501(c)3 organization dedicated to bringing the great outdoors to seniors, veterans, and people with special needs.

We provide free opportunities for these folks to get out on the beautiful St. Louis River and Duluth/Superior Harbor to learn about the history and create new memories. These trips generate smiles from our passengers as they share their experiences and excitement to get outdoors after being in their homes during the long winter months!

Our trips originate out of Pier B in Duluth. We offer 2 narrated trips daily, one at 10:00 am and one at 1:00 pm., on weekdays. The pontoon is designed with a roof, adjustable plastic side curtains, comfortable seats, and handicapped-accessible accommodations for up to 3 wheelchairs, providing a safe and pleasant excursion for all our passengers.

This program is **100%** operated by dedicated, well-trained volunteers whose duties include securing life jackets, boarding & off-boarding assistance, seating, snacks and helping with passenger requests. Since our program began in 2015, we've provided cruises to over 8,000 people from the Duluth/Superior community, working with over 100 organizations, with many of these organizations looking forward to the start of every season to get their residents back on the pontoon.



We rely on our sponsors for most of our funding. Sponsorship shows that you appreciate the value of this program and what it brings to the community. Benefits include sponsor logos placed on the side of the pontoon to show your support, print and digital acknowledgement in our marketing material and website, and sponsor recognition at all our fundraising efforts throughout the year. We also encourage our sponsors to enjoy the experience of our cruises.

A sponsor packet is attached for your review and consideration. We look forward to your organization realizing the value of our program by becoming a 2023 sponsor for The St. Louis River Experience.

Sincerely,

A handwritten signature in cursive script that reads 'Julia L. Rulla'.

Julia L. Rulla  
President – St. Louis River Experience



## SLRE Sponsorship Levels

<b>Benefit</b>	<b>Tier 1 \$1300</b>	<b>Tier II \$1,000</b>	<b>Tier III \$500</b>
Priority Reservations (March 1 – May 1)	<b>5</b>	<b>3</b>	<b>(Non- participating sponsorship)</b>
Logo on Pontoon	<b>✓</b>	<b>✓</b>	<b>✓</b>
Link on SLRE Website	<b>✓</b>	<b>✓</b>	<b>✓</b>
SLRE Print Material	<b>✓</b>	<b>✓</b>	<b>✓</b>
Recognition at Fundraisers	<b>✓</b>	<b>✓</b>	<b>✓</b>
Community Exposure	<b>✓</b>	<b>✓</b>	<b>✓</b>
SLRE T-Shirt	<b>✓</b>	<b>✓</b>	
Choice of Weather Day (in event of cancellation)	<b>✓</b>		
One trip after 5:00 pm (from the 5 total)	<b>✓</b>		



# THE ST. LOUIS RIVER EXPERIENCE

P.O. Box 16581 • Duluth, MN • 55816 • 218-390-1910 • [www.slreduluth.com](http://www.slreduluth.com)

## 2023 Season starts on June 12!

**Free Boating & Nature Excursions for Twin Ports Area Residents**  
Help support seniors, veterans & people with special needs in our community

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

***I want to contribute a tax-deductible donation to the St. Louis River Experience:***

- \$1,300 - Tier I Sponsorship
- \$1,000 - Tier II Sponsorship
- \$500 - Tier III (Non-participating) Sponsorship
- \$\_\_\_\_\_ Other

Please join the many organizations that have been dedicated to enriching the lives of Duluth's seniors, veterans, and those with disabilities through this no-cost boating excursion program. Donations are directly applied to the pontoon, equipment, insurance, and outing expenses.

**Thank you for your support!**